

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:	:		
Richard D. Martin et al.	:		
	:		
Conf. No.:	9008	Group Art Unit:	2154
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Appln. No.:	09/923,923	Examiner:	Mohammad A. Siddiqi
	:		
Filing Date:	August 7, 2001	Attorney Docket No.:	401-13U1
	:		
Title:	SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS ON NON-RELATED WEB SITES		

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**  
**UNDER 37 C.F.R. §1.97(c)**

### TIME OF TRANSMITTAL OF ACCOMPANYING INFORMATION DISCLOSURE STATEMENT

1. The Supplemental Information Disclosure Statement (IDS) transmitted herewith is being filed before the mailing date of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution in the application.

## STATEMENT, PETITION AND FEE

2. In accordance with the requirements of 37 C.F.R. § 1.97(c):

A. Accompanying this transmittal is the following statement, as specified in 37 C.F.R. § 1.97(e):

Each item of information contained in this Supplemental IDS was first cited in a communication from a foreign office in a counterpart foreign application not more than three months prior to the filing of this Supplemental IDS. 37 C.F.R. § 1.97(e)(1).

B. In view of the statement set forth above, no fee is believed to be due for filing this Supplemental IDS.

### CONSIDERATION OF CITED REFERENCES

3. It is requested that the references listed on the attached Information Disclosure Citation Form PTO/SB/08A be considered by the Patent Examiner in connection with the above identified application and be made of record therein, and that the listed documents be cited in the issued patent.

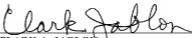
The enclosed references were cited in a Supplementary European search report attached hereto.

Respectfully submitted,

RICHARD D. MARTIN et al.

August 8, 2006  
(Date)

By:

  
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Enclosure (Supplementary European Search Report)

7644003 v1

### INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet	1	of	1
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**Complete if Known**

<b>Application Number</b>	09/923,923
<b>Filing Date</b>	August 7, 2001
<b>First Named Inventor</b>	Richard D. Martin
<b>Group Art Unit</b>	2154
<b>Examiner Name</b>	Mohammad A. Siddiqi
<b>Attorney Docket Number</b>	401-13U1

## U.S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

[illegible]

## OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

Exr Initials	Include Name of first Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), volume-issue number(s), page(s), date (in parentheses). If a book, also include publisher and city and/or county where published.	T <sub>i</sub>

Examiner Signature		Date Considered	
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